

BMW of North America, LLC

Pricing Guide

Model Year 2013

Suggested Retail Price

via BIMMERPOST.com

3 Series Conv (E93)

Effective July 1, 2012



Series	Model Description	E Code	NA Code	AG Code	Engine	SOP
3 Series	328i Convertible	E93	133I	DW33	N52/3.0 UL	07/12
	328i Convertible SULEV	E93	133J	DW73	N51/3.0 UL	07/12
	335i Convertible	E93	133K	DX73	N55/3.0 OL	07/12
	335is Convertible	E93	133L	DX13	N54/3.0 OL	07/12

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Change Notes

5/14/2012	Leleu	MY13 - New product and price release.
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		328i Convertible	335i Convertible	335is Convertible
Start of Production		07/2012	07/2012	07/2012
Base Price U.S.A. Port of Entry*		\$47,600	\$53,800	\$60,800
Base Price Euro Deliver Munich Pick Up		\$44,320	\$50,085	\$56,595
Base Price Diplomatic U.S.A. Port of Entry		\$45,220	\$51,110	\$57,760
Non-Metallic		STD	STD	STD
300	Alpine White	x	x	x
668	Jet Black	x	x	
A61	Crimson Red	x	x	x
Metallic		\$550	\$550	\$550
354	Titanium Silver Metallic	x	x	x
381	Le Mans Blue Metallic	x	x	x
	<i>381 requires ordering ZM2</i>	x	x	
475	Black Sapphire Metallic	x	x	x
A52	Space Gray Metallic	x	x	x
A76	Deep Sea Blue Metallic	x	x	
A82	Vermilion Red Metallic	x	x	
A92	Orion Silver Metallic	x	x	
A96	Mineral White Metallic	x	x	x
B40	Liquid Blue Metallic	x	x	
Upholstery				
KA	Leatherette	STD		
KAGE	Cream Beige Leatherette	x		
KASW	Black Leatherette	x		
LC	Leather Dakota	\$1,550	STD	STD
	<i>In combination with ZPP</i>	NC		
	<i>Included in package</i>	ZPP		
LCAD	Leather Dakota Gray and Black	x	x	x
LCCX	Oyster and Black Dakota Leather	x	x	x
LCD1	Coral Red/Black Dakota Leather	x	x	x
LCD3	Saddle Brown Dakota Leather	x	x	x
LCGE	Cream Beige Dakota Leather	x	x	x
LCSW	Black Dakota Leather	x	x	x
Packages				
ZCV	Convenience Package	\$950	\$950	\$950
	322 Comfort Access keyless entry	x	x	x
	508 Park Distance Control	x	x	x
ZCW	Cold Weather Package	\$750	\$750	\$600
	494 Heated front seats	x	x	x
	502 Retractable headlight washers	x	x	x
	ZCW and not ZM2 will add 248 to the order	x	x	
	In combination with ZM2	\$600	\$600	
	Note: ZM2 - M Sport Package			

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		328i Convertible	335i Convertible	335is Convertible
Packages				
ZMP	M Sport Package	\$2,800	\$2,800	
2H8	18" BMW light alloy wheels V-spoke 152 (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear	x		
2MF	18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear		x	
	or 2R4 19" Light alloy Star-spoke wheels style 230-with performance run-flat tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear)		+ \$1,000	
337	M Sport Package	x	x	
481	Sport seats	x	x	
704	Sport suspension	x	x	
710	M steering wheel	x	x	
	or 7XA M Sports leather steering wheel with paddle shifters	+ \$100	+ \$100	
715	Aerodynamic kit	x	x	
840	Increased top speed limiter	x	x	
	ZMP requires ordering 300, 354, 381, 475, A52 or A96	x	x	
	ZMP and 205 will add 7XA to the order	x	x	
ZPP	Premium Package	\$2,100	\$1,000	\$1,000
319	Universal garage-door opener	x	x	x
430	Auto-dimming interior and exterior mirrors	x	x	x
431	Auto-dimming rearview mirror	x	x	x
488	Lumbar support	x	x	x
4NA	Interior mirror with compass	x	x	x
LC	Leather Dakota	x		
ZPS	Premium Sound Package	\$950	\$950	\$950
655	Satellite radio with 1 year subscription	x	x	x
688	Harman Kardon surround sound system	x	x	x
	ZPS requires ordering 609 or 639	x	x	x
Options				
205	STEPTRONIC automatic transmission	NC	NC	
217	Active Steering		\$1,550	\$1,550
248	Heated Steering Wheel	\$190	\$190	
	<i>In combination with ZCW</i>	NC	NC	
	<i>248 cannot be ordered with ZM2</i>	x	x	
	<i>Note: ZM2 - M Sport Package</i>			
2B6	19" Light alloy Double-spoke wheels style 313-with performance run-flat tires 19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear			\$1,000
2TC	7-Speed double clutch Transmission			\$450
	<i>2TC will add 7XA to the order</i>			x
322	Comfort Access keyless entry	\$500	\$500	\$500
	<i>Included in package</i>	ZCV	ZCV	ZCV
494	Heated front seats	\$500	\$500	\$500
	<i>Included in package</i>	ZCW	ZCW	ZCW
4A3	Light Burl Walnut trim	NC	NC	
4B9	Aluminium Trim	NC	NC	
4BY	Bamboo Anthracite Wood trim	NC	NC	
4WA	Dark Glacier Aluminum trim	NC	NC	STD
	<i>4WA requires ordering ZM2</i>	x	x	
	<i>Note: ZM2 - M Sport Package</i>			
508	Park Distance Control	\$750	\$750	\$750
	<i>Included in package</i>	ZCV	ZCV	ZCV
541	Active Cruise Control	\$2,400	\$2,400	
5AC	Automatic high beams	\$250	\$250	\$250
	<i>5AC requires ordering ZPP</i>	x	x	x

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Options				
609	Navigation system <i>609 will add 615, 620, 639 and 6UH to the order</i> <i>Note: 615 - Online Information Services</i> <i>Note: 620 - Voice-command</i> <i>Note: 6UH - Real Time Traffic Information</i>	\$2,150 x	\$2,150 x	\$2,150 x
639	BMW Assist with Bluetooth <i>In combination with 609</i>	\$650 NC	\$650 NC	\$650 NC
655	Satellite radio with 1 year subscription <i>Included in package</i>	\$350 ZPS	\$350 ZPS	\$350 ZPS
6NR	BMW Apps <i>6NR will add 6NF to the order</i> <i>6NR requires ordering 609</i> <i>Note: 6NF - Smartphone Integration</i>	\$250 x x	\$250 x x	\$250 x x
ZMT	Manual Transmission	NC	NC	NC

Other Charges				
Destination & Handling		\$895	\$895	\$895

Standard				
1CA	CO2 relevant vehicles	STD	STD	STD
249	Multi-function steering wheel	STD	STD	STD
255	Sports leather steering wheel	STD	STD	STD
2DF	17" Light alloy Star-spoke wheels style 339-with all-season run-flat tires 17x8.0, 225/45 17		STD	
2K5	17" Light alloy V-spoke wheels style 338-with all-season run-flat tires 17x8.0, 225/45 17	STD		
2VB	Tire pressure monitor	STD	STD	STD
302	Anti-theft alarm system	STD	STD	STD
423	Floor mats	STD	STD	STD
441	Smoker's package	STD	STD	STD
459	Power front seats with driver seat memory	STD	STD	STD
473	Center armrest	STD	STD	STD
481	Sport seats			STD
497	Rear center armrest	STD	STD	STD
4AB	Dark Burl Walnut wood trim	STD	STD	
4UT	Through-loading system with integrated transport bag	STD	STD	STD
4WA	Dark Glacier Aluminum trim			STD
520	Foglights	STD	STD	STD
521	Rain sensor and auto headlights	STD	STD	STD
522	Xenon headlights	STD	STD	STD
524	Adaptive light control	STD	STD	STD
534	Automatic climate control	STD	STD	STD
544	Dynamic Cruise Control	STD	STD	STD
550	On-board computer	STD	STD	STD
563	Ambiance lighting	STD	STD	STD
570	Stronger electricity supply	STD	STD	STD
645	Radio control US	STD	STD	STD
653	HD Radio	STD	STD	STD
663	Radio BMW Professional	STD	STD	STD
676	Hi-fi sound system	STD	STD	STD
693	Satellite radio preparation	STD	STD	STD
697	DVD Area coding (North America)	STD	STD	STD
6FL	iPod and USB adapter	STD	STD	STD
6NN	Hands-free Bluetooth	STD	STD	STD
704	Sport suspension			STD
710	M steering wheel			STD
715	Aerodynamic kit			STD







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Standard				
785	White turn-signal lights	STD	STD	STD
840	Increased top speed limiter			STD
8S4	Variable Light Decoding	STD	STD	STD
8SC	TeleService Activation	STD	STD	STD
8SP	CO2 control	STD	STD	STD
925	Shipping package	STD	STD	STD
Z13	18" Light alloy Double-spoke wheels style 313-with performance run-flat tires 18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear			STD
ZRF	Run-flat tires	STD	STD	STD
Wheels				
	19" Light alloy Double-spoke wheels style 313-with performance run-flat tires Front: 19x8.0, 225/35 R19 Rear: 19x9.0, 255/30 R19 Code: 2B6 Style: 313			\$1,000
	17" Light alloy Star-spoke wheels style 339-with all-season run-flat tires Front / Rear: 17x8.0, 225/45 17 Code: 2DF Style: 339		Standard	
	18" BMW light alloy wheels V-spoke 152 Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18 Code: 2H8 Style: 152	ZMP		
	17" Light alloy V-spoke wheels style 338-with all-season run-flat tires Front / Rear: 17x8.0, 225/45 17 Code: 2K5 Style: 338	Standard		
	18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18 Code: 2MF Style: 193M		ZMP	
	19" Light alloy Star-spoke wheels style 230-with performance run-flat tires Front: 19x8.0, 225/35 R19 Rear: 19x9.0, 255/30 R19 Code: 2R4 Style: 230		ZMP (upgrade)	

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Wheels				
	18" Light alloy Double-spoke wheels style 313-with performance run-flat tires Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18 Code: Z13 Style: 313			Standard