BMW of North America, LLC

Pricing Guide Model Year 2013 Suggested Retail Price



Series	Model Description	E Code	NA Code	AG Code	Engine	SOP
3 Series	328i Coupe	E92	133A	KE33	N52/3.0 UL	07/12
	328i Coupe SULEV	E92	133B	KE53	N51/3.0 UL	07/12
	328i xDrive Coupe	E92	133C	KF33	N52/3.0 UL	07/12
	328i xDrive Coupe SULEV	E92	133D	KF53	N51/3.0 UL	07/12
	335i Coupe	E92	133E	KG73	N55/3.0 OL	07/12
	335is Coupe	E92	133F	KG13	N54/3.0 OL	07/12
	335i xDrive Coupe	E92	133G	KF93	N55/3.0 UL	07/12

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Pricing Guide Model Year 2013 Suggested Retail Price 3 Series Coupe (E92) Effective July 1, 2012



Change Notes

5/14/2012

MY13 - New product and price release.

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	sted Retail Price					
30						
		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe
	Start of Production	07/2012	07/2012	07/2012	07/2012	07/2012
	Base Price U.S.A. Port of Entry*	\$38,700	\$40,400	\$45,100	\$46,800	\$52,100
	Base Price Euro Deliver Munich Pick Up	\$36,040	\$37,620	\$41,995	\$43,575	\$48,505
	Base Price Diplomatic U.S.A. Port of Entry	\$36,765	\$38,380	\$42,845	\$44,460	\$49,495
	Non-Metallic	STD	STD	STD	STD	STD
300	Alpine White	Х	х	Х	х	х
668	Jet Black	Х	х	Х	х	
A61	Crimson Red	х	х	х	х	х
	Metallic	\$550	\$550	\$550	\$550	\$550
354	Titanium Silver Metallic	Х	х	Х	х	х
381	Le Mans Blue Metallic	х	X	х	х	Х
475	381 requires ordering ZM2	X	X	X	X	,,
475 A52	Black Sapphire Metallic	X	X	X	X	X
A32 A76	Space Gray Metallic Deep Sea Blue Metallic	x x	x x	x x	x x	Х
A82	Vermilion Red Metallic	X	X	X	X	
A92	Orion Silver Metallic	X	X	X	X	
A96	Mineral White Metallic	X	X	X	X	х
B40	Liquid Blue Metallic	X	X	X	x	^
	Upholstery					
KA	Leatherette	STD	STD	STD	STD	STD
KAGE	Cream Beige Leatherette	Х	Х	Х	Х	Х
	Black Leatherette	Х	Х	Х	Х	Х
LC	Leather Dakota	\$1,450	\$1,450	\$1,450	\$1,450	\$1,450
	In combination with ZPP Included in package	NC ZPP	NC ZPP	NC ZPP	NC ZPP	NC ZPP
LCAD	Leather Dakota Gray and Black	X	X	X	X	X
LCCX		X	X	Х	X	X
LCD1	Coral Red/Black Dakota Leather	Х	х	Х	х	х
LCD3	Saddle Brown Dakota Leather	х	х	х	х	х
LCGE	Cream Beige Dakota Leather	Х	х	Х	х	Х
LCSW	Black Dakota Leather	х	x	х	x	x
Doelses						
Packag ZCV	ges Convenience Package	\$1,200	\$1,200	\$1,200	\$1,200	\$1,200
201	322 Comfort Access keyless entry	ֆ1,200 Χ	φ1,200 χ	ֆ1,200 Χ	\$1,200 Χ	ֆ1,200 Χ
	415 Power rear sunshade	X	X	X	X	X
	508 Park Distance Control	X	x	x	x	x
ZCW	Cold Weather Package	\$900	\$900	\$900	\$900	\$750
2011	464 Ski bag	ф900 Х	ф900 Х	ф900 Х	уэоо Х	φ/30 X
	494 Heated front seats	X	X	X	X	X
	502 Retractable headlight washers	X	X	X	X	X
	ZCW and not ZM2 will add 248 to the order	X	X	X	X	^
	In combination with ZM2	\$750	\$750	\$750	\$750	
	Note: ZM2 - M Sport Package					

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			328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe
Packa	ges						
ZMP	M Spo	ort Package	\$2,800	\$2,200	\$2,800	\$2,200	
	2DG	17" Light alloy Star-spoke wheels style 340-with all-season run-flat tires (17x8.0, 225/45 17) 17x8.0, 225/45 17		х			
	or	2H8 18" BMW light alloy wheels V-spoke 152 (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear)		+ \$600			
	2H8	18" BMW light alloy wheels V-spoke 152 (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear	Х				
	2MF	18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires (18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) 18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear			х		
	or	2R4 19" Light alloy Star-spoke wheels style 230-with performance run-flat tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear)			+ \$1,000		
	2PK	(17% Light alloy Double Spoke wheels style 194M with all season run-flat tires (17x8.0, 225/45 R17) 17x8.0, 225/45 R17				х	
	or	$2\mbox{MF}$ 18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires				+ \$600	
	337	(18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear) M Sport Package	x	x	x	x	
	481	Sport seats	Х	X	X	X	
	704	Sport suspension	X		x		
	710	M steering wheel	x	x	x	x	
	or	7XA M Sports leather steering wheel with paddle shifters	+ \$100	+ \$100	+ \$100	+ \$100	
	715	Aerodynamic kit	x	х	x	x	
	760	Shadowline exterior trim	x	x	x	x	
	775	Anthracite headliner	x	x	x	x	
	840	Increased top speed limiter	x		x		
	ZMP a	nd 2MF will add 840 to the order				x	
		quires ordering 300, 354, 381, 475, A52 or A96	x	x	x	x	
		nd 205 will add 7XA to the order	х	X	X	x	
	ZIVIP a	nd 2H8 will add 840 to the order		х			
ZPP		um Package	\$3,600	\$3,600	\$2,000	\$2,000	\$2,000
	319	Universal garage-door opener	Х	х	x	x	Х
	403	Moonroof	Х	х			
	430	Auto-dimming interior and exterior mirrors	Х	х	x	x	Х
	431	Auto-dimming rearview mirror	Х	х	x	x	Х
	459	Power front seats with driver seat memory	Х	Х			
	488	Lumbar support	Х	X	x	x	Х
	4NA	Interior mirror with compass	X	Х	X	Х	X
	LC	Leather Dakota	Х	Х	X	Х	Х
ZPS	Premi	um Sound Package	\$950	\$950	\$950	\$950	\$950
	655	Satellite radio with 1 year subscription	Х	Х	X	х	x
	688	Harman Kardon surround sound system	Х	Х	Х	х	x
		quires ordering 609 or 639	x	x	x	x	x

Optio	ns					
205	STEPTRONIC automatic transmission	NC	NC	NC	NC	
217	Active Steering			\$1,550		\$1,550
248	Heated Steering Wheel	\$190	\$190	\$190	\$190	
	In combination with ZCW	NC	NC	NC	NC	
	248 cannot be ordered with ZM2	x	x	x	х	
	Note: ZM2 - M Sport Package					
2B6	19" Light alloy Double-spoke wheels style 313-with performance run-flat tires					\$1,000
	19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear					
2TC	7-Speed double clutch Transmission					\$450
	2TC will add 7XA to the order					x

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		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe
Optio	ns					
322	Comfort Access keyless entry	\$500	\$500	\$500	\$500	\$500
	Included in package	ZCV	ZCV	ZCV	ZCV	ZCV
403	Moonroof	\$1,050	\$1,050	100%	100%	100%
	Included in package	ZPP	ZPP			
415	Power rear sunshade	\$350	\$350	\$350	\$350	\$350
	Included in package	ZCV	ZCV	ZCV	ZCV	ZCV
459	Power front seats with driver seat memory	\$995	\$995	STD	STD	STD
	Included in package	ZPP	ZPP	4-00	4-00	
494	Heated front seats	\$500	\$500	\$500	\$500	\$500
110	Included in package	ZCW	ZCW	ZCW	ZCW	ZCW
4A3	Light Burl Walnut trim	NC	NC	NC	NC	
4B9	Aluminium Trim	NC	NC	NC	NC	
4BY	Bamboo Anthracite Wood trim	NC	NC	NC	NC	
4WA	Dark Glacier Aluminum trim	NC	NC	NC	NC	STD
	4WA requires ordering ZM2 Note: ZM2 - M Sport Package	X	x	x	x	
508	Park Distance Control	\$750	\$750	\$750	\$750	\$750
	Included in package	ZCV	ZCV	ZCV	ZCV	ZCV
541	Active Cruise Control	\$2,400	\$2,400	\$2,400	\$2,400	
5AC	Automatic high beams	\$250	\$250	\$250	\$250	\$250
	5AC requires ordering ZPP	x	x	x	x	x
609	Navigation system	\$2,150	\$2,150	\$2,150	\$2,150	\$2,150
	609 will add 615, 620, 639 and 6UH to the order Note: 615 - Online Information Services Note: 620 - Voice-command Note: 6UH - Real Time Traffic Information	x	х	х	х	х
639	BMW Assist with Bluetooth	\$650	\$650	\$650	\$650	\$650
	In combination with 609	NC	NC	NC	NC	NC
655	Satellite radio with 1 year subscription	\$350	\$350	\$350	\$350	\$350
	Included in package	ZPS	ZPS	ZPS	ZPS	ZPS
6NR	BMW Apps	\$250	\$250	\$250	\$250	\$250
	6NR will add 6NF to the order	x	x	x	x	x
	6NR requires ordering 609	X	х	x	x	x
ZDM	Note: 6NF - Smartphone Integration Moonroof deletion					NC
		NO	NO	NO	NO	
ZIVI I	Manual Transmission	NC	NC	NC	NC	NC
Other	Charges					
	Destination & Handling	\$895	\$895	\$895	\$895	\$895
	Destination & Handling		NC \$895			
tand		OTD	OTD	OTD	OTD	OTD
1CA	CO2 relevant vehicles	STD	STD	STD	STD	STD
203	All-wheel-drive		STD		STD	
249	Multi-function steering wheel	STD	STD	STD	STD	STD
255	Sports leather steering wheel	STD	STD	STD	STD	
2DF	17" Light alloy Star-spoke wheels style 339-with all-season run-flat tires			STD	STD	

Stand	ard					
1CA	CO2 relevant vehicles	STD	STD	STD	STD	STD
203	All-wheel-drive		STD		STD	
249	Multi-function steering wheel	STD	STD	STD	STD	STD
255	Sports leather steering wheel	STD	STD	STD	STD	
2DF	17" Light alloy Star-spoke wheels style 339-with all-season run-flat tires			STD	STD	
	17x8.0, 225/45 17					
2K5	17" Light alloy V-spoke wheels style 338-with all-season run-flat tires	STD	STD			
	17x8.0, 225/45 17					
2VB	Tire pressure monitor	STD	STD	STD	STD	STD
302	Anti-theft alarm system	STD	STD	STD	STD	STD
403	Moonroof			STD	STD	STD
423	Floor mats	STD	STD	STD	STD	STD
441	Smoker's package	STD	STD	STD	STD	STD
459	Power front seats with driver seat memory			STD	STD	STD
465	Split fold-down-rear seat	STD	STD	STD	STD	STD
473	Center armrest	STD	STD	STD	STD	STD
481	Sport seats					STD

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			328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe
Stand			OTD	OTD	OTD	OTD	OTD
497		nter armrest	STD	STD	STD	STD	STD
4AB		Walnut wood trim	STD	STD	STD	STD	OTD
4WA		cier Aluminum trim	STD	OTD	CTD	STD	STD
520	Foglights		STD	STD STD	STD STD	STD	STD
521 522	Xenon he	sor and auto headlights	STD	STD	STD	STD	STD
524		light control	STD	STD	STD	STD	STD
534	•	c climate control	STD	STD	STD	STD	STD
544		Cruise Control	STD	STD	STD	STD	STD
550	,	d computer	STD	STD	STD	STD	STD
563	Ambianc		STD	STD	STD	STD	STD
570		electricity supply	STD	STD	STD	STD	STD
645	Radio co		STD	STD	STD	STD	STD
653	HD Radio		STD	STD	STD	STD	STD
663		MW Professional	STD	STD	STD	STD	STD
676		nd system	STD	STD	STD	STD	STD
693		radio preparation	STD	STD	STD	STD	STD
697		a coding (North America)	STD	STD	STD	STD	STD
6FL		USB adapter	STD	STD	STD	STD	STD
6NN		ee Bluetooth	STD	STD	STD	STD	STD
704	Sport sus		STD	OID	STD	OID	STD
710	•	•	OID		OID		STD
715		M steering wheel Aerodynamic kit					STD
760	•	Shadowline exterior trim					STD
775		e headliner					STD
785		rn-signal lights	STD	STD	STD	STD	STD
818	Battery s		STD	STD	STD	STD	STD
840	•	d top speed limiter	0.5	015	015	0.15	STD
8S4		Light Decoding	STD	STD	STD	STD	STD
8SC		rice Activation	STD	STD	STD	STD	STD
8SP	CO2 con		STD	STD	STD	STD	STD
925		package	STD	STD	STD	STD	STD
Z13		alloy Double-spoke wheels style 313-with performance run-flat tires					STD
	•	25/40 R18 front and 18x8.5, 255/35 R18 rear					
ZRF	Run-flat	tires	STD	STD	STD	STD	STD
Whee	ls						
		19" Light alloy Double-spoke wheels style 313-with performance run-flat tires					\$1,000
		Front: 19x8.0, 225/35 R19					
V		Rear: 19x9.0, 255/30 R19					
	ode: 2B6						
		17" Light alloy Star-spoke wheels style 339-with all-season run-flat tires			Standard	Standard	
		Front / Rear: 17x8.0, 225/45 17					
Co	ode: 2DF						
	tyle: 339						

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Wheels		328i Coupe	328i xDrive Coupe	335i Coupe	335i xDrive Coupe	335is Coupe
Code: 2DG Style: 340	17" Light alloy Star-spoke wheels style 340-with all-season run-flat tires Front / Rear: 17x8.0, 225/45 17		ZMP			
Code: 2H8 Style: 152	18" BMW light alloy wheels V-spoke 152 Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18	ZMP	ZMP (upgrade)			
Code: 2K5 Style: 338	17" Light alloy V-spoke wheels style 338-with all-season run-flat tires Front / Rear: 17x8.0, 225/45 17	Standard	Standard			
Code: 2MF Style: 193M	18" Light alloy Star-spoke wheels style 193M-with performance run- flat tires Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18			ZMP	ZMP (upgrade)	
Code: 2PK Style: 194M	17" Light alloy Double Spoke wheels style 194M with all season run- flat tires Front / Rear: 17x8.0, 225/45 R17				ZMP	
Code: 2R4 Style: 230	19" Light alloy Star-spoke wheels style 230-with performance run- flat tires Front: 19x8.0, 225/35 R19 Rear: 19x9.0, 255/30 R19			ZMP (upgrade)		
Code: Z13 Style: 313	18" Light alloy Double-spoke wheels style 313-with performance run-flat tires Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18					Standard