

**BMW of North America, LLC**  
**2011 Model Year**  
**Suggested Retail Price**

Effective March 1, 2011

U.S. Models		328i Convertible	335i Convertible	335is Convertible HP
	7XA Sport steering wheel w/paddles (upgrade) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)	+\$100 (req'd)	NC (req'd)	
ZMP	M Sport Package			
	2R4 19" Alloy Star-spoke wheels (upgrade)	\$3,000	\$3,000	NA
	7XA Sport steering wheel w/paddles (upgrade) (Requires A52, 300, 354, 381, 475 and 896 on indicated models)	+\$100 (req'd)	+\$1,000 (req'd)	
ZPP	Premium Package (Requires ZVP on indicated models)	\$1,650 (req'd)	\$1,650	\$1,650
ZSP	Sport Package			
	2R4 19" Alloy Star-spoke wheels (upgrade)	\$1,300	\$1,400	NA
ZVP	Value Package		+\$1,000	
Note: Package contents not fully represented above. Comprehensive package descriptions available separately.		\$0	NA	NA
<b>Other Charges</b>				
Destination & Handling		\$875	\$875	\$875

All prices and specifications are subject to change without notice. STD - Standard Equipment, NA - Not Available, NC - No Charge Option  
 \* The Dealer's ultimate cost may vary due to incentives, allowances and other programs or payments.