

BMW of North America, LLC
2011 Model Year
Suggested Retail Price

Effective March 1, 2011

	328i Convertible	335i Convertible	335is Convertible HP
U.S. Models			
Base Price U.S.A. Port of Entry*	\$46,450	\$52,650	\$59,650
Base Price Euro Delivery Munich Pick Up	\$43,250	\$49,015	\$55,525
Base Price Diplomatic U.S.A. Port of Entry	\$44,130	\$50,020	\$56,670

Options

205	STEPTONIC automatic transmission	NC	NC	NA
248	Heated Steering Wheel (In combination with ZCW) (Not in combination with ZMP or ZM2 on restricted models)	\$190 NC (restr.)	\$190 NC (restr.)	NA
2B6	19" Light alloy Double-spoke wheels style 313-with performance run-flat tires (19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear)	NA	NA	\$1,000
2TC	7-Speed double clutch Transmission	NA	NA	\$450
2XA	Sports leather steering wheel with paddle shifters	\$100	\$100	NA
322	Comfort Access keyless entry (Included in package)	\$500 ZCV	\$500 ZCV	\$500 ZCV
494	Heated front seats (Included in package)	\$500 ZCW	\$500 ZCW	\$500 ZCW
4B9	Aluminium Trim	NC	NC	NA
4BY	Bamboo Anthracite Wood trim	NC	NC	NA
4UT	Through-loading system with integrated transport bag (Included in package)	\$195 ZCW	\$195 ZCW	\$195 ZCW
4WA	Dark Glacier Aluminum trim (Requires ZMP or ZM2 on indicated models)	NC (req'd)	NC (req'd)	STD
609	Navigation system	\$2,100	\$2,100	\$2,100
639	BMW Assist with Bluetooth (Included in package)	\$750 ZPP	\$750 ZPP	\$750 ZPP
655	Satellite radio with 1 year subscription	\$350	\$350	\$350
688	Harman Kardon surround sound system	\$875	\$875	\$875
6FL	iPod and USB adapter (Included in package)	\$400 ZVP	\$400	\$400
6NF	Smartphone Integration (In combination with 6NR)	\$150 NC	\$150 NC	\$150 NC
6NR	BMW Apps (Requires 6FL and 609 on indicated models) (Requires ZPP or 639 on indicated models)	\$250 (req'd) (req'd)	\$250 (req'd) (req'd)	\$250 (req'd) (req'd)

Priority 1 Options

217	Active Steering		\$1,550	\$1,550
302	Anti-theft alarm system (Included in package)	\$400 ZCV	\$400 ZCV	\$400 ZCV
4A3	Light Burl Walnut trim	NC	NC	
508	Park Distance Control (Included in package)	\$750 ZCV	\$750 ZCV	\$750 ZCV
541	Active Cruise Control	\$2,400	\$2,400	
5AC	Automatic high beams (Requires ZPP on indicated models)	\$250 (req'd)	\$250 (req'd)	\$250 (req'd)

Colors

	Non-Metallic paint	STD	STD	STD
	Metallic paint	\$550	\$550	\$550
381	Le Mans Blue Metallic paint	P1	P1	\$550

Priority 1 Colors

381	Le Mans Blue Metallic paint	\$550	\$550	
896	Blue Water Metallic paint	\$550	\$550	
A17	Mojave Metallic paint	\$550	\$550	
A51	Montego Blue Metallic paint	\$550	\$550	
A81	Tasman Green Metallic paint	\$550	\$550	

Upholsteries

KA	Leatherette	STD	NA	NA
LC	Leather Dakota (In combination with ZPP) (In combination with ZVP) (Included in package)	\$1,550 NC NC ZPP, ZVP	STD	STD

Priority 1 Upholsteries

LCAD	Gray Dakota Leather	\$1,550	NC	NC
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Packages

ZCV	Convenience Package	\$1,250	\$1,250	\$1,250
ZCW	Cold Weather Package (In combination with ZM2) (In combination with ZMP)	\$900 \$750 \$750	\$900 \$750 \$750	\$750
ZM2	M Sport Package 2R4 19" Alloy Star-spoke wheels (upgrade)	\$2,800	\$2,800 +\$1,000	NA