BMW of North America, LLC

Pricing Guide Model Year 2013 Suggested Retail Price 3 Series Conv (E93) Effective July 1, 2012



Series	Model Description	E Code	NA Code	AG Code	Engine	SOP
3 Series	328i Convertible	E93	1331	DW33	N52/3.0 UL	07/12
	328i Convertible SULEV	E93	133J	DW73	N51/3.0 UL	07/12
	335i Convertible	E93	133K	DX73	N55/3.0 OL	07/12
	335is Convertible	E93	133L	DX13	N54/3.0 OL	07/12

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Change Notes

5/14/2012 Leleu

MY13 - New product and price release.

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			328i Convertible	335i Convertible	335is Convertible
		Start of Production	07/2012	07/2012	07/2012
		Base Price U.S.A. Port of Entry*	\$47,600	\$53,800	\$60,800
		Base Price Euro Deliver Munich Pick Up	\$44,320	\$50,085	\$56,595
		Base Price Diplomatic U.S.A. Port of Entry	\$45,220	\$51,110	\$57,760
	Non-Metallic		STD	STD	STD
300	Alpine White		х	х	x
668	Jet Black		х	х	
A61	Crimson Red		х	х	х

	Metallic	\$550	\$550	\$550
354	Titanium Silver Metallic	х	х	х
381	Le Mans Blue Metallic	x	х	х
	381 requires ordering ZM2	x	x	
475	Black Sapphire Metallic	х	х	х
A52	Space Gray Metallic	х	х	х
A76	Deep Sea Blue Metallic	х	х	
A82	Vermilion Red Metallic	х	х	
A92	Orion Silver Metallic	х	х	
A96	Mineral White Metallic	x	х	х
B40	Liquid Blue Metallic	x	х	

	Upholstery			
KA	Leatherette	STD		
KAGE	Cream Beige Leatherette	x		
KASW	Black Leatherette	x		
LC	Leather Dakota In combination with ZPP Included in package	\$1,550 NC ZPP	STD	STD
LCAD	Leather Dakota Gray and Black	x	х	х
LCCX	Oyster and Black Dakota Leather	x	х	х
LCD1	Coral Red/Black Dakota Leather	x	х	x
LCD3	Saddle Brown Dakota Leather	x	х	х
LCGE	Cream Beige Dakota Leather	x	х	x
LCSW	Black Dakota Leather	х	х	х

Packa	uges and the second			
ZCV	Convenience Package	\$950	\$950	\$950
	322 Comfort Access keyless entry	x	х	х
	508 Park Distance Control	x	x	х
ZCW	Cold Weather Package	\$750	\$750	\$600
	494 Heated front seats	x	x	x
	502 Retractable headlight washers	х	x	х
	ZCW and not ZM2 will add 248 to the order In combination with ZM2	x \$600	x \$600	
	Note: ZM2 - M Sport Package	4000	4000	

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328i 335i 335is Convertible Convertible

Packa	ages			
ZMP	M Sport Package	\$2,800	\$2,800	
	2H8 18" BMW light alloy wheels V-spoke 152	x		
	(18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear)			
	18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear			
	2MF 18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires		х	
	(18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear)			
	18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear		. 61.000	
	or 2R4 19" Light alloy Star-spoke wheels style 230-with performance run-flat tires		+ \$1,000	
	(19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear) 337 M Sport Package	x	x	
	481 Sport seats	x	x	
	704 Sport suspension		x	
		x		
		X	X OO h¢ .	
	or 7XA M Sports leather steering wheel with paddle shifters	+ \$100	+ \$100	
	715 Aerodynamic kit	х	x	
	840 Increased top speed limiter	х	x	
	ZMP requires ordering 300, 354, 381, 475, A52 or A96 ZMP and 205 will add 7XA to the order	x	x	
	ZMP and 205 will add 7XA to the order	x	x	
ZPP	Premium Package	\$2,100	\$1,000	\$1,000
	319 Universal garage-door opener	х	х	х
	430 Auto-dimming interior and exterior mirrors	x	x	х
	431 Auto-dimming rearview mirror	x	x	х
	488 Lumbar support	x	x	х
	4NA Interior mirror with compass	x	x	х
	LC Leather Dakota	x		
ZPS	Premium Sound Package	\$950	\$950	\$950
213	655 Satellite radio with 1 year subscription	φ350 X	<u></u> х	4 950 Х
	688 Harman Kardon surround sound system			
	···· ·· ··· ··· ··· ··· ··· ··· ··· ··	x	X	X
	ZPS requires ordering 609 or 639	х	x	х

Option	ns			
205	STEPTRONIC automatic transmission	NC	NC	
217	Active Steering		\$1,550	\$1,550
248	Heated Steering Wheel	\$190	\$190	
	In combination with ZCW	NC	NC	
	248 cannot be ordered with ZM2	x	x	
	Note: ZM2 - M Sport Package			
2B6	19" Light alloy Double-spoke wheels style 313-with performance run-flat tires			\$1,000
	19x8.0, 225/35 R19 front and 19x9.0, 255/30 R19 rear			
2TC	7-Speed double clutch Transmission			\$450
	2TC will add 7XA to the order			х
322	Comfort Access keyless entry	\$500	\$500	\$500
	Included in package	ZCV	ZCV	ZCV
494	Heated front seats	\$500	\$500	\$500
	Included in package	ZCW	ZCW	ZCW
4A3	Light Burl Walnut trim	NC	NC	
4B9	Aluminium Trim	NC	NC	
4BY	Bamboo Anthracite Wood trim	NC	NC	
4WA	Dark Glacier Aluminum trim	NC	NC	STD
	4WA requires ordering ZM2	x	x	
	Note: ZM2 - M Sport Package			
508	Park Distance Control	\$750	\$750	\$750
	Included in package	ZCV	ZCV	ZCV
541	Active Cruise Control	\$2,400	\$2,400	
5AC	Automatic high beams	\$250	\$250	\$250
	5AC requires ordering ZPP	x	x	x

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328i 335i 335is Convertible

Optio	ns			
609	Navigation system	\$2,150	\$2,150	\$2,150
	609 will add 615, 620, 639 and 6UH to the order	x	x	х
	Note: 615 - Online Information Services			
	Note: 620 - Voice-command			
	Note: 6UH - Real Time Traffic Information			
639	BMW Assist with Bluetooth	\$650	\$650	\$650
	In combination with 609	NC	NC	NC
655	Satellite radio with 1 year subscription	\$350	\$350	\$350
	Included in package	ZPS	ZPS	ZPS
6NR	BMW Apps	\$250	\$250	\$250
	6NR will add 6NF to the order	х	x	x
	6NR requires ordering 609	х	x	х
	Note: 6NF - Smartphone Integration			
ZMT	Manual Transmission	NC	NC	NC

Other Charges			
Destination & Handling	\$895	\$895	\$895

TCA CO2 relevant vehicles STD STD STD STD 249 Mutti-function steering wheel STD STD STD 25 Spots leather steering wheel STD STD STD 217 Light alloy Star-spoke wheels style 339-with all-season run-flat tires STD STD 17% 0. 22545 17 Trig the style 338-with all-season run-flat tires STD STD 17% 0. 22545 17 STD STD STD STD 245 Tire pressure monitor STD STD STD 302 Anti-theft alarn system STD STD STD 318 Smoker's package STD STD STD 327 Floor mats STD STD STD 328 Floor mats STD STD STD 329 Power front seats with driver seat memory STD STD STD 411 Spot seats STD STD STD STD 429 Power front seats with driver seat memory STD STD STD 431 Spot seats STD STD STD 441 Stort seats STD STD STD 4427 Rear center armeet STD	Stand	ard			
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	710	M steering wheel			STD
/15 Aerodynamic kit SID	715	Aerodynamic kit			STD

BMW of North America, LLC

Pricing Guide Model Year 2013 Suggested Retail Price 3 Series Conv (E93) Effective July 1, 2012



		328i Convertible	335i Convertible	335is Convertible
Stand				
785	White turn-signal lights	STD	STD	STD
840 8S4	Increased top speed limiter Variable Light Decoding	STD	STD	STD STD
8SC	TeleService Activation	STD	STD	STD
8SP	CO2 control	STD	STD	STD
925	Shipping package	STD	STD	STD
Z13	18" Light alloy Double-spoke wheels style 313-with performance run-flat tires			STD
ZRF	18x8.0, 225/40 R18 front and 18x8.5, 255/35 R18 rear Run-flat tires	STD	STD	STD
Wheel	s			
	19" Light alloy Double-spoke wheels style 313-with performance run-flat tires			\$1,000
	Front: 19x8.0, 225/35 R19			
	Rear: 19x9.0, 255/30 R19			
Co	de: 2B6			
St	/le: 313			
	17" Light alloy Star-spoke wheels style 339-with all-season run-flat tires		Standard	
V	Front / Rear: 17x8.0, 225/45 17			
	de: 2DF /le: 339			
Ó	18" BMW light alloy wheels V-spoke 152	ZMP		
B	Front: 18x8.0, 225/40 R18			
Y	Rear: 18x8.5, 255/35 R18			
	de: 2H8 /le: 152			
	17" Light alloy V-spoke wheels style 338-with all-season run-flat tires	Standard		
	Front / Rear: 17x8.0, 225/45 17			
	de: 2K5 /le: 338			
	18" Light alloy Star-spoke wheels style 193M-with performance run-flat tires		ZMP	
	Front: 18x8.0, 225/40 R18			
	Rear: 18x8.5, 255/35 R18			
	de: 2MF le: 193M			
	19" Light alloy Star-spoke wheels style 230-with performance run-flat tires		ZMP (upgrade)	
	Front: 19x8.0, 225/35 R19			

Code: 2R4 Style: 230

Rear: 19x9.0, 255/30 R19

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Pricing Guide Model Year 2013 Suggested Retail Price

3 Series Conv (E93) Effective July 1, 2012



328i 335i 335is Convertible Convertible

Wheels

18" Light alloy Double-spoke wheels style 313-with performance run-flat tires

Standard



Front: 18x8.0, 225/40 R18 Rear: 18x8.5, 255/35 R18

Code: Z13 Style: 313