

The new
BMW 3 Series Sedan
Price and Options



The Ultimate
Driving Machine

May 2009



Standard equipment | Optional equipment

Model	Transmission	Cylinder / Valves	Capacity (cc)	Power / Torque (kW/Nm)	Combined fuel consumption (l/100km)	CO ₂ emissions (g/km)	List Price	GST	LCT [^]	RRP*
320i Executive	6-speed automatic transmission incl. Steptronic	4/4	1,995	115/200	7.9 [8.0]	189 [191]	\$49,545	\$4,955	\$0	\$54,500
320d Executive	6-speed automatic transmission incl. Steptronic	4/4	1,995	130/350	5.4	144	\$53,000	\$5,300	\$0	\$58,300
323i	6-speed automatic transmission incl. Steptronic	6/4	2,497	140/230	8.4 [8.8]	203 [212]	\$56,192	\$5,619	\$1,389	\$63,200
325i	6-speed automatic transmission incl. Steptronic	6/4	2,497	160/250	8.4 [8.8]	203 [212]	\$65,073	\$6,507	\$4,320	\$75,900
330d	6-speed automatic transmission incl. Steptronic	6/4	2,993	180/520	6.8	180	\$76,748	\$7,675	\$2,827	\$87,250
335i	6-speed automatic transmission incl. Steptronic	6/4	2,979	225/400	9.6	231	\$87,031	\$8,703	\$11,566	\$107,300

Packages

M Sport Package
Includes M Aerodynamic package, 17" double-spoke 194 M light alloy wheels 225/45 R17 front and 255/40 R17 rear, (335i includes 18" star-spoke 193 M light-alloy wheels 225/40 R18 front and 255/35 R18 rear), Sport seats, M Sport suspension, M multifunction sport leather steering wheel, Individual high gloss shadowline, Individual anthracite roofliner, M door sills and Aluminium Glacier Silver interior trim. (Wood trim is NCO with M Sport Package).

Innovations Package
Includes Bi-Xenon headlights incl. headlight washer system, High beam assist, Control display with 6.5" colour monitor and Business Navigation (325i: Control display with 8.8" colour monitor and Professional Navigation System incl. TV and voice recognition).

RRP* "	320i Executive	320d Executive	323i	325i	330d	335i
\$6,000	□	□	□	-	-	-
\$4,800	-	-	-	□	□	□
\$3,500	□	□	□	-	-	-
\$4,500	-	-	-	□	-	-

Values in [] apply to vehicles with 6-speed automatic transmission.

* Recommended retail prices (RRP) are shown and exclude dealer charges, stamp duty, statutory charges and on-road charges which vary between dealers. Optional equipment prices are based on factory fitment.

[^] Luxury Car Tax (LCT) applies where the total sales price (excluding stamp duty, statutory charges and on-road charges only) is above the LCT threshold. The LCT threshold is \$57,180 for all models listed except the 320d Executive and the 330d which qualify for an LCT threshold of \$75,000, being fuel efficient vehicles achieving a fuel consumption not exceeding 7 litres per 100 kilometres based upon a combined rating under ADR 81/01.

" Package prices include GST and LCT where applicable.

Technical features	List Price	GST	RRP* Excluding LCT	LCT [^]	RRP* Including LCT	320i Executive	320d Executive	323i	325i	330d	335i
Anti-lock Braking System (ABS)	-	-	-	-	-	■	■	■	■	■	■
Dynamic Brake Control (DBC)	-	-	-	-	-	■	■	■	■	■	■
Cornering Brake Control (CBC)	-	-	-	-	-	■	■	■	■	■	■
Automatic Stability Control & Traction (ASC+T)	-	-	-	-	-	■	■	■	■	■	■
Dynamic Stability Control (DSC)	-	-	-	-	-	■	■	■	■	■	■
Dynamic Stability Control (DSC) with extended functions	-	-	-	-	-	-	-	■	■	■	■
Driver and front passenger airbags incl. occupant detector	-	-	-	-	-	■	■	■	■	■	■
Front side airbags	-	-	-	-	-	■	■	■	■	■	■
Head airbag for front and rear	-	-	-	-	-	■	■	■	■	■	■
Active headrests, front	-	-	-	-	-	■	■	■	■	■	■
Cruise control	-	-	-	-	-	■	■	-	-	-	-
Cruise control with brake function	-	-	-	-	-	-	-	■	■	■	■
Cruise control – Active	\$1,818	\$182	\$2,000	\$600	\$2,600	-	-	□	□	□	□
Active steering	\$2,000	\$200	\$2,200	\$660	\$2,860	-	□	□	□	□	□
M Sport suspension (car lowered by 15mm)	\$594	\$59	\$653	\$196	\$850	□	□	□	□	□	□





**START
STOP
ENGINE**

Exterior features – wheels	List Price	GST	RRP* Excluding LCT	LCT^	RRP* Including LCT	320i Executive	320d Executive	323i	325i	330d	335i
Light-alloy wheels multi-spoke 282, 7 J x 16", 205/55 R 16 run-flat safety tyres	–	–	–	–	–	■	■	–	–	–	–
Light-alloy wheels star-spoke 283, 7 J x 16", 225/50 R 16 run-flat safety tyres	\$490	\$49	\$539	\$162	\$700	□	□	■	–	–	–
Light-alloy wheels double-spoke 268, 7 J x 16", 205/55 R 16 run-flat safety tyres	\$154	\$15	\$169	\$51	\$220	□	□	NCO	–	–	–
Light-alloy wheels v-spoke 285, 8 J x 17", 225/45 R 17 run-flat safety tyres	\$1,329 \$909	\$133 \$91	\$1,462 \$1,000	\$439 \$300	\$1,900 \$1,300	□ –	□ –	– □	■ –	NCO –	NCO –
Light-alloy wheels double-spoke 161, 8 J x 17", 225/45 R 17 run-flat safety tyres	\$1,538 \$1,119 \$280	\$154 \$112 \$28	\$1,692 \$1,231 \$308	\$508 \$369 \$92	\$2,200 \$1,600 \$400	□ – –	□ – –	– □ –	– – □	NCO – –	NCO – –
Light-alloy wheels multi-spoke 284, 8 J x 17", 225/45 R 17 run-flat safety tyres	\$1,538 \$1,119 \$280	\$154 \$112 \$28	\$1,692 \$1,231 \$308	\$508 \$369 \$92	\$2,200 \$1,600 \$400	□ – –	□ – –	– □ –	– – □	NCO – –	NCO – –
Light-alloy wheels star-spoke 286 with mixed run-flat safety tyres, 8 J x 17", 225/45 R 17 front tyres, 8.5 J x 17", 255/40 R 17 rear tyres (Snow chains cannot be fitted.)	\$1,958 \$1,538 \$699	\$196 \$154 \$70	\$2,154 \$1,692 \$769	\$646 \$508 \$231	\$2,800 \$2,200 \$1,000	□ – –	□ – –	– □ –	– – –	■ – –	NCO – –
Light-alloy wheels star-spoke 287 with mixed run-flat safety tyres, 8 J x 18", 225/40 R 18 front tyres, 8.5 J x 18", 255/35 R 18 rear tyres (Snow chains cannot be fitted.)	\$3,007 \$2,587 \$1,748 \$1,049	\$301 \$259 \$175 \$105	\$3,308 \$2,846 \$1,923 \$1,154	\$992 \$854 \$577 \$346	\$4,300 \$3,700 \$2,500 \$1,500	□ – – –	□ – – –	– □ – –	– – □ –	– – – □	■ – – –
Light-alloy wheels star-spoke 193 M with mixed run-flat safety tyres, 8 J x 18", 225/40 R 18 front tyres, 8.5 J x 18", 255/35 R18 rear tyres (Only available with M Sport Package. Snow chains cannot be fitted.)	\$1,119	\$112	\$1,231	\$369	\$1,600	□	□	□	□	□	■
Exterior features – general	List Price	GST	RRP* Excluding LCT	LCT^	RRP* Including LCT	320i Executive	320d Executive	323i	325i	330d	335i
Metallic paint	\$1,287	\$129	\$1,415	\$425	\$1,840	□	□	□	□	□	□
Electric sunroof – glass	\$2,042	\$204	\$2,246	\$674	\$2,920	□	□	□	□	□	□
Central locking with remote control	–	–	–	–	–	■	■	■	■	■	■
Alarm system with remote control	\$699	\$70	\$769	\$231	\$1,000	□	□	□	□	□	□
Comfort access system	\$1,049	\$105	\$1,154	\$346	\$1,500	□	□	□	■	■	■
Headlight washer system	\$524	\$52	\$576	\$173	\$750	□	□	□	□	■	■
Rain sensor incl. automatic headlight control	–	–	–	–	–	■	■	■	■	■	■
Front fog lights	–	–	–	–	–	■	■	■	■	■	■
Bi-Xenon headlights incl. headlight washer system	\$1,538	\$153	\$1,691	\$508	\$2,200	□	□	□	□	■	■
Adaptive headlights (Only available with Bi-Xenon headlights and headlight washer system)	\$657	\$66	\$723	\$217	\$940	□	□	□	□	■	■
High beam assist (Only available with Bi-Xenon headlights and headlight washer system. High-beam assist is not available with interior mirror with digital compass)	\$224	\$22	\$246	\$74	\$320	□	□	□	□	■	■
Park Distance Control (PDC) – rear	–	–	–	–	–	■	■	■	■	■	■
Park Distance Control (PDC) – front and rear	\$490	\$49	\$538	\$162	\$700	□	□	□	□	■	■
Climate comfort windscreen	\$273	\$27	\$300	\$90	\$390	□	□	□	□	□	□
Individual sun protection glazing	\$462	\$46	\$508	\$152	\$660	□	□	□	□	□	□
Exterior mirror package Includes electrically foldable exterior mirrors, automatic parking function for front passenger's exterior mirror and Key dependent memory function for exterior mirrors.	\$357	\$36	\$393	\$118	\$510	□	□	□	□	□	□
Model designation deletion	–	–	–	–	–	NCO	NCO	NCO	NCO	NCO	NCO
Lights package Lights Package includes: paddle illumination in the door handle, exit lighting below in the doors, footwell lights in the rear and ambient interior lighting.	–	–	–	–	–	■	■	■	■	■	■
Chrome line exterior Includes decorative moulding side frame in chrome, window recess cover in chrome and door sill finishers with BMW designation with chrome inserts	\$420	\$42	\$462	\$138	\$600	□	□	■	■	■	■

BMW Accessories & Lifestyle – The new BMW 3 Series Sedan



Genuine BMW Accessories for the new BMW 3 Series Sedan combine original thinking and stylish design with a high degree of practicality. Choose from a selection of exterior and interior, transportation, entertainment and communication and luggage solution accessories. Every Genuine BMW Accessories product sets new standards, offering outstanding performance, distinctive elegance and maximum convenience.

Exterior	Transportation	Luggage Solutions	Entertainment & Communication	Interior
Range of 17"-19" Alloy Wheels	Tow Bar	Luggage Compartment Mats	Bluetooth Phone Snap-in Adapters	Interior Trim Strips
Rear Spoiler	Roof Rack	Luggage Compartment Tray	iPod Interface	Floor Mats
Rubbing Strips	Roof Boxes	Protective Cover	Portable DVD System	Rear Sun Screens
Snow Chains	Luggage Rack	Tie Down Straps	Infra Red Stereo Headphones	Aluminium or Steel Pedal Pads
Outdoor Car Cover	Ski & Snowboard Holder	Boot Sill Protector	CD/DVD Storage Sleeve	Door Sills
	Surfboard Holder	Seat Back Storage Organiser		Protective Rear Seat Cover
	Bicycle Holders	Cool Bag		Dog Safety Harness



Interior features – general	List Price	GST	RRP* Excluding LCT	LCT^	RRP* Including LCT	320i Executive	320d Executive	323i	325i	330d	335i
Automatic climate control incl. microfilter	–	–	–	–	–	■	■	■	■	■	■
BMW Radio Professional AM/FM incl. in-dash CD player	–	–	–	–	–	■	■	■	■	■	■
6 CD changer	–	–	–	–	–	ACC	ACC	ACC	ACC	ACC	ACC
USB/Audio interface	–	–	–	–	–	■	■	■	■	■	■
Anti-dazzle interior mirror	–	–	–	–	–	■	■	■	■	■	■
Anti-dazzle interior and exterior mirrors (Includes exterior mirror package)	\$490	\$49	\$539	\$162	\$700	□	□	□	□	□	□
Interior mirror with digital compass (High-beam assist is not available with interior mirror with digital compass. Digital compass is only available with anti-dazzle interior mirror)	\$126	\$13	\$139	\$42	\$180	□	□	□	□	–	–
Hi-Fi loudspeaker system	\$853	\$85	\$938	\$281	\$1,220	□	□	□	□	■	■
Hi-Fi loudspeaker system Professional Logic7	\$1,783	\$178	\$1,961	\$588	\$2,550	□	□	□	□	–	–
	\$930	\$93	\$1,023	\$307	\$1,330	–	–	–	–	□	□
Individual High End Audio system	\$3,217	\$322	\$3,539	\$1,062	\$4,600	–	–	□	□	–	–
	\$2,364	\$236	\$2,600	\$780	\$3,380	–	–	–	–	□	□
Interior trim in Black high-gloss	–	–	–	–	–	■	■	■	■	■	■
Interior trim in Grey high-gloss	–	–	–	–	–	NCO	NCO	NCO	NCO	NCO	NCO
Interior trim in Aluminium high finish	\$643	\$64	\$707	\$212	\$920	□	□	□	NCO	NCO	NCO
Fine wood trim in Burr Walnut	\$643	\$64	\$707	\$212	\$920	□	□	□	NCO	NCO	NCO
Fine wood trim in Walnut light	\$643	\$64	\$707	\$212	\$920	□	□	□	NCO	NCO	NCO
On-board computer	–	–	–	–	–	■	■	■	■	■	■
Control display with 6.5" colour monitor and Business Navigation	\$1,853	\$185	\$2,038	\$611	\$2,650	□	□	□	■	■	–
Control display with 8.8" colour monitor and Professional Navigation System incl. TV and voice recognition (In combination with Innovations Package the RRP of this option reduces to \$4,100 and becomes standard on the 325i).	\$4,720	\$472	\$5,192	\$1,558	\$6,750	□	□	□	–	–	■
	\$2,867	\$287	\$3,154	\$946	\$4,100	–	–	–	□	□	–
Preparation for Bluetooth mobile Handset and snap-in adapter may be ordered separately through BMW Accessories & Lifestyle. Please see overleaf for BMW Tested Bluetooth Mobiles.	–	–	–	–	–	■	■	■	■	■	■
Multi-function sport steering wheel	–	–	–	–	–	■	■	■	■	–	–
Multi-function sport steering wheel with gearshift paddles (M multifunction sport leather steering wheel with gearshift paddles in combination with M Sport Package)	\$315	\$32	\$347	\$104	\$450	–	–	□	□	■	■
Steering wheel heating	\$280	\$28	\$308	\$92	\$400	□	□	□	□	□	□
Electric rear roller blind	\$434	\$43	\$477	\$143	\$620	□	□	□	□	□	□
Mechanical sunblind for rear side windows	\$315	\$32	\$347	\$104	\$450	□	□	□	□	□	□
Through loading system incl. ski bag	–	–	–	–	–	■	■	■	■	■	■
Luggage compartment package	\$413	\$41	\$454	\$136	\$590	□	□	□	□	□	□
Individual anthracite rooflining	\$315	\$32	\$347	\$104	\$450	□	□	□	□	□	□

Interior features – seating	List Price	GST	RRP* Excluding LCT	LCT^	RRP* Including LCT	320i Executive	320d Executive	323i	325i	330d	335i
Dakota leather upholstery	–	–	–	–	–	■	■	■	■	■	■
Partial electric seat adjustment for front seats (includes seat height, backrest tilt and seat tilt)	–	–	–	–	–	■	■	■	–	–	–
Electric seat adjustment for front seats incl. memory function for driver's seat	\$1,294	\$129	\$1,423	\$427	\$1,850	□	□	□	■	■	■
BMW Sport seats	\$930	\$93	\$1,023	\$307	\$1,330	□	□	□	□	□	□
Lumbar support for driver and front passenger – electric	\$448	\$45	\$493	\$148	\$640	□	□	□	□	■	■
Seat heating for front seats	\$594	\$59	\$653	\$196	\$850	□	□	□	□	□	□
Front armrest – retractable	–	–	–	–	–	■	■	■	■	■	■
Three-point seatbelt for third rear passenger, incl. third headrest	–	–	–	–	–	■	■	■	■	■	■

BMW Individual

BMW Individual 3 Series Sedan



The most
exclusive way
to drive a BMW.

For the ultimate in exclusivity, BMW Individual offers you a superb choice of interior and exterior options. With a generous selection of stunning accessories, metallic paint finishes, unique interior leathers and complementary interior trims, the options are limited only by your imagination.

Below are just a few in the wide range of colours and trims with which you can personalise your BMW. For the full spectrum of Individual options and Individual models currently available, please visit your BMW dealership* and speak with an Individual specialist.

Individual is the most exclusive way to drive a BMW – and make it uniquely your own.

Visit bmw.com.au/individual to locate your nearest BMW Individual dealership.

BMW Individual Exterior Colours	BMW Individual Upholstery Colours	BMW Individual Stitching	BMW Individual Interior Trims
 Ruby Black metallic	 Merino leather Syrah Blue	 BMW Individual Saddle Stitch in Blue Grey	 Maple Wood Anthracite wood trim
 Azurite Black metallic	 Merino leather Platinum	 BMW Individual Saddle Stitch in Navy Blue	 Figured Eucalyptus Red Brown wood trim
 Aventurine Silver metallic	 Merino leather Champagne	 BMW Individual Saddle Stitch in Navy Blue	 Piano Finish Black with inlay
 Moonstone metallic	 Merino leather Rust Brown	 BMW Individual Saddle Stitch in Dark Spice	



*BMW Individual available at selected BMW dealerships. Visit bmw.com.au/individual for full listing.

More about BMW

133 BMW
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The Ultimate
Driving Machine

BMW Tested Bluetooth Mobiles

BMW has tested various Bluetooth mobiles for compatibility / functionality in BMW vehicles. These mobiles, with the relevant software versions loaded, are compatible with the BMW 3 Series Sedan. **For full details please refer to your BMW Dealer or visit www.bmw.com/bluetooth.**

BMW snap-in adapters enable charging of the mobile in the car, in-car storage of the mobile and connection to the vehicle's external phone aerial for improved reception. These adapters are available from your BMW Dealer.

Not all Bluetooth-enabled mobile phones are compatible with the Bluetooth interface in BMW vehicles and not all mobile phone functions can be used with the hands-free kit. In addition, changes to the mobile phone software by the phone manufacturer may result in the phones no longer being completely compatible or connectable.

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